

# Initial Report on Survey of CCCC Members

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## **Development of Survey and Sample**

The survey was developed during the summer of 2008 by the Squire office in consultation with members of CCCC, Kent Williamson, and a consultant from the Institute for Social Research at the University of Michigan. It was programmed in September and a pilot version was submitted to CCCC officers and UM graduate students in October. Final revisions were completed, and the survey was launched on October 28, 2008.

The sample was derived from the CCCC membership list. An alpha file of each institution represented by the membership was created, and IPEDS numbers were attached to each institution so that colleges and universities can be easily sorted by type during data analysis. During the summer the sample was verified by confirming the name and email address of individuals directing or teaching in each institution represented in the CCCC list.

The survey was sent to an initial sample of 1046. Duplicates and incorrect addresses reduced the sample to 1036, and 3 of these refused to do the survey, 7 indicated that other members of their unit had already responded, and 6 explained that they did not have sufficient information to answer the questions.

First reminder messages were sent to all sample lines who had not responded or had not completed the survey. 701 messages were sent on November 5.

Second reminder messages were sent to all sample lines who had not responded or had not completed the survey. 574 messages were sent on November 18.

Final reminder messages were sent to all sample lines who had not responded (368) or who had not completed the survey (143). Final messages were sent on December 1.

## **Response Rates**

Responses to the entire survey were received from 599 respondents. In addition 140 partial responses were received, and of these 44 responded to 50% or more of the questions. Accordingly, 643 is now considered the final number of responses, but further analysis of individual cases may change this number slightly. Using 643 as the total number of responses and 1036 as the number of eligible persons, the response rate was 62%. For comparison, the WPA survey administered by Shirley Rose and Jonikka Charlton received 276 responses and had a response rate of 55%.

### Survey Questions and Frequencies

**Q01: How many terms of writing instruction does your institution require of undergraduates?**

(710 responses)

Terms	Count	Percentage
0	19	2.68%
1	149	20.99%
2	418	58.87%
3+	124	17.46%

**Q02: Does your institution offer a basic writing course to prepare some students to fulfill this requirement?**

(690 responses)

	Count	Percentage
Yes	491	71.16%
No	199	28.84%

**Q03: Which of the following criteria is the MOST important in placing students into their introductory writing course?**

(485 responses)

Criteria	Count	Percentage
Standardized tests (ACT/SAT, AP, IB, ASSET, TOEFL etc)	256	52.78%
Application data (high school grades/essays)	14	2.89%
Timed writing assessment	98	20.21%
Portfolio evaluation	3	0.62%
Guided Self-Placement	40	8.25%
None/NA	18	3.71%

**Other method**                      **56**                      **11.55%**

**Q04: What is the enrollment cap for writing courses in your program?**

**(683 responses)**

<b>Enrollment cap</b>	<b>Count</b>	<b>Percentage</b>
<b>18 or lower</b>	<b>138</b>	<b>20.2%</b>
<b>19-24</b>	<b>324</b>	<b>47.4%</b>
<b>25</b>	<b>156</b>	<b>22.8%</b>
<b>26-30</b>	<b>57</b>	<b>8.4%</b>
<b>31 or higher</b>	<b>8</b>	<b>1.2%</b>

**Q05: How many sections of writing classes are generally offered each term?**

**(679 responses)**

**Minimum:      0**  
**Maximum       600**  
**Mean            72.2**

**Q06: If more than one section is offered, how many instructors teach these courses each semester?**

**(657 responses)**

**Minimum:      0**  
**Maximum       485**  
**Mean            38.46**

**Q07: Who teaches writing class sections?**

**(44173 writing class sections reported)**

<b>Graduate students</b>	<b>24.6%</b>
<b>Non-tenure track full time faculty/staff</b>	<b>27.3%</b>
<b>Tenured or tenure-track faculty</b>	<b>16.2%</b>
<b>Part-time non-tenured faculty</b>	<b>31.0%</b>
<b>Other staff</b>	<b>0.9%</b>

**Q08: Please indicate the departmental affiliation of your writing program.**

**(644 responses)**

	Count	Percentage
English Department	444	68.94%
Humanities Department	30	4.66%
Rhetoric Department	13	2.02%
Writing Center	14	2.17%
Composition Department	15	2.33%
Other	128	19.88%

**Q09: Please indicate the writing program director's annual salary.**

(347 responses)

Mean: \$63,616

Std dev: \$22,834

**Q10: Please enter an estimate of the average annual salary of all faculty teaching writing courses in your program.**

(298 responses)

Mean: \$41,058

Std dev: \$19,754

**Q11: Please indicate the writing program director's gender**

(615 responses)

Gender	Count	Percentage
Male:	244	39.67%
Female:	371	60.33%

**Q12: Please estimate the percentage of female and male instructors in the writing program.**

(632 responses)

Male: 36.59%

Female: 63.76%

**Q13: Please indicate the writing program director's race/ethnicity.**

(620 responses)

Race/ethnicity	Count	Percentage
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Caucasian/white	556	89.68%
Black/African American	16	2.58%
Hispanic or Latino	6	0.97%
Asian	9	1.45%
Native American	0	0%
Hawaiian/Pacific Islnd	0	0%
Multiracial	10	1.61%
Other	23	3.71%

**Q14: Please indicate the percentage of writing faculty in your program who belong to each racial/ethnic group listed below.**

( responses)

Race/ethnicity	Count	Percentage
Caucasian/white	52,456	87.57%
Black/African American	3051	8.03%
Hispanic or Latino	1349	4.91%
Asian	1366	4.9%
Native American	201	1.3%
Hawaiian/Pac Islnd	135	1.03%
Multiracial	965	4.45%
Other	2077	18.88%

**Q15: Please indicate the writing program director's highest academic degree.**

(608 responses)

Degree	Count	Percentage
Ph.D.	505	83.06%
MA	58	9.54%
MFA	10	1.64%
Other	35	5.76%

**Q16: Please estimate the percentage of writing program instructors who hold the following degrees:**

**Ph.D., M.A., M.F.A.**

**(587 responses)**

<b>Degree</b>	<b>Percentage</b>
<b>Ph.D.</b>	<b>35.68%</b>
<b>M.A.</b>	<b>51.58%</b>
<b>M.F.A.</b>	<b>12.99%</b>
<b>Other</b>	<b>25.47%</b>

**Q17: Which of the following best describes the status of the writing program director at your institution?**

**(601 responses)**

<b>Status</b>	<b>Count</b>	<b>Percentage</b>
<b>Tenured faculty</b>	<b>330</b>	<b>54.91%</b>
<b>Tenure-track faculty</b>	<b>115</b>	<b>19.13%</b>
<b>Full-time non-tenured faculty</b>	<b>87</b>	<b>14.48%</b>
<b>Full-time staff</b>	<b>17</b>	<b>2.83%</b>
<b>Part-time faculty</b>	<b>4</b>	<b>0.67%</b>
<b>Other</b>	<b>48</b>	<b>7.99%</b>

**Q18: Please estimate the percentage of writing program instructors whose status is best described by each of the following categories.**

**(543 responses)**

<b>Status</b>	<b>Percentage</b>
<b>Tenured faculty</b>	<b>20.93%</b>
<b>Tenure-track faculty</b>	<b>11.72%</b>
<b>Full-time non-tenured faculty</b>	<b>28.6%</b>
<b>Full-time staff</b>	<b>7.3%</b>
<b>Part-time faculty</b>	<b>39.44%</b>
<b>Other</b>	<b>33.61% ( grad students)</b>

**Q19: How many courses does the writing program director usually teach per term?**

**(586 responses)**

<b>Courses</b>	<b>Count</b>	<b>Percentage</b>
<b>0</b>	<b>40</b>	<b>6.83%</b>
<b>1</b>	<b>222</b>	<b>37.88%</b>
<b>2</b>	<b>204</b>	<b>34.81%</b>
<b>3+</b>	<b>120</b>	<b>20.48%</b>

**Q20: Please indicate how many writing courses, on average, instructors in your program teach per term.**

**(596 responses)**

<b>Courses</b>	<b>Count</b>	<b>Percentage</b>
<b>1</b>	<b>63</b>	<b>10.57%</b>
<b>2</b>	<b>223</b>	<b>37.42%</b>
<b>3</b>	<b>186</b>	<b>31.21%</b>
<b>4</b>	<b>90</b>	<b>15.10%</b>
<b>5</b>	<b>29</b>	<b>4.87%</b>
<b>6+</b>	<b>5</b>	<b>0.84%</b>